

Purpose Built for Eye Care

Transforming Eye Care with Agentic Clinic Assistants

Reallocating administrative labor to patient care at scale.

A platform that unifies specialized AI applications to improve patient care and streamline clinic administration.

AVTR MED™

NVIDIA. INCEPTION PROGRAM

The friction

Administrative friction limits practice capacity.

People

Staff turnover 25%

Recruiting and replacement disrupt operations and continuity.

Ophthalmology Management July 2024

Time

Documentation load

Clinicians work **60 hrs./week** on avg.
< 50% of that time is **patient facing**

AMA Newswire August 2025

Care

Burnout

Nearly **50% of providers** report burnout, Rates **even higher among nurses and clinic staff**

Fierce Healthcare 2021-25

The orchestration platform for healthcare AI

Multi-Agent AI assistants on advanced RAG knowledge layer

Understands intent and resolves multi-step requests. Fewer handoffs across clinical context guided interactions and patient education.

Attach & orchestrate

Centrally manage AVTRMed and others AI application workflows with shared governance to reduce integration complexity, security risks and fragmentation.

Scale enterprise deployment

A modular future-proof platform that attaches, governs and scales AI applications under one secure roof.

Technology optimization to augment the care team.

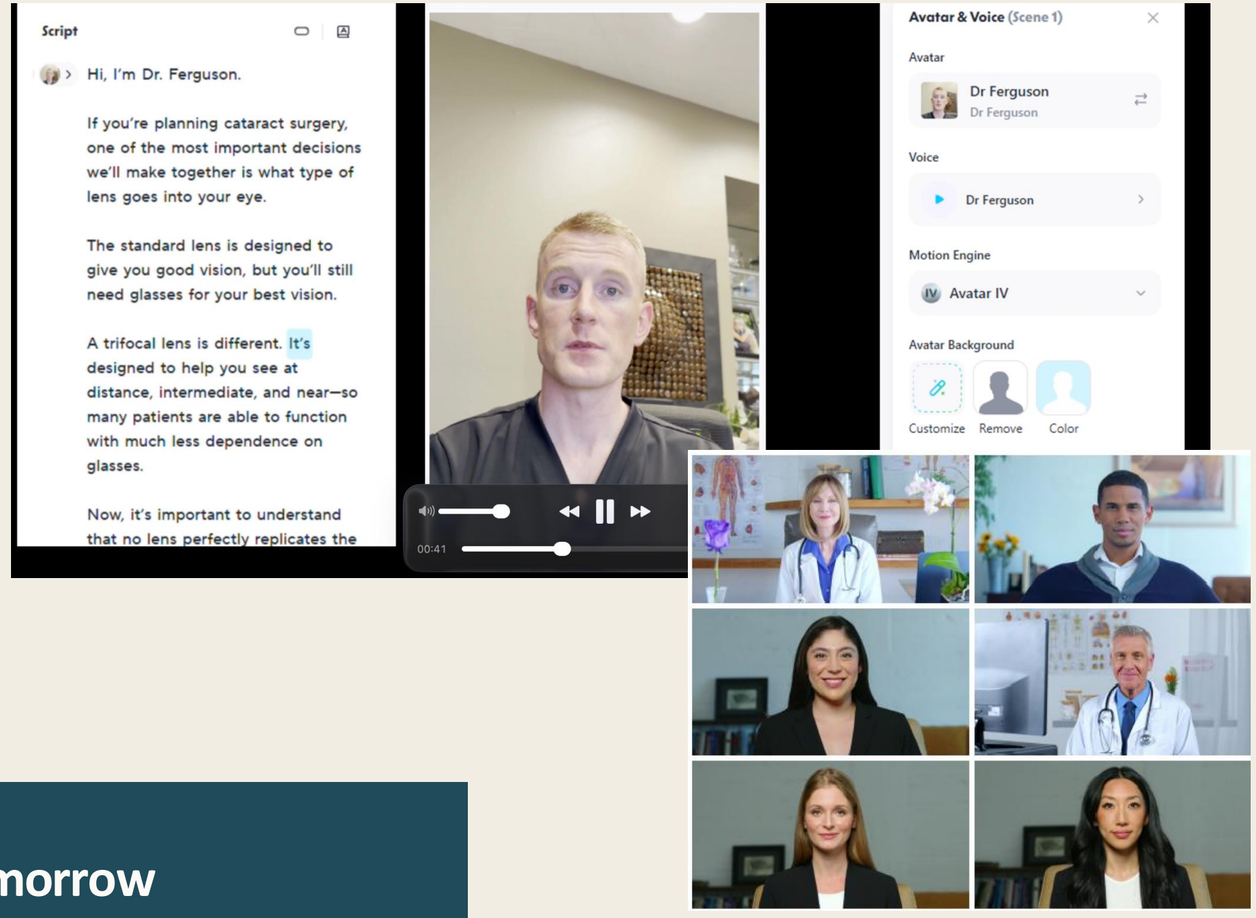


Deployment Q4

Patient liaison



Patient education



Patient liaison / education today > Enterprise tomorrow

AI Clinic Assistants for Eyecare

Voice Assistant — live testing began February 2025

Voice Assistant

Patient liaison subsets

2 live practices - Appointment confirmations and general inquiries

Voice Assistant

Patient liaison

Scheduling, inquiries, follow-ups, education. Context-aware, identity checks and guardrails.

Expansion Roadmap

Back office to Care Team

Insurance, scribing, staff training, clinical support pre/post patient visit.

Additional applications on a shared platform

More AVTRMed workflows and compatible third-party applications

Category focus

Eye care first.

Focus

Medical optometry | Surgical ophthalmology.

Approach

Purpose-built workflows.

Practitioner-led implementation.

Value today

Immediate ROI in eye care today.

Central AI management with less fragmentation.

Serviceable addressable market

$2.2B

Why we're different

Three structural advantages in a crowded market.

STERLING

Complex integration experience and key partnerships

$1B+ partner & deep relationships:
Compute, Infrastructure, Healthcare IT
Solving infrastructure credibility & EHR access.

Modular Future-Proof Platform

Attach. Orchestrate. Scale.

Expand and centrally manage AI application workflows with shared governance.

Narrow eyecare focus

Founder – Market Fit. Workflows, terminology, compliance. Specificity versus general-purpose models.

Advantages not simply overcome by a larger check.

NVIDIA. INCEPTION PROGRAM

Eye care operators meet enterprise technology.

Founder & Partners



Steven Ferguson, OD

Founder

Multi-practice owner and eye care operations expert. Backed by leaders from optometry, ophthalmology and industry.

Sterling Computers

Technology partner for secure enterprise deployments.

Leadership



Brian Regan

Chief Operating Officer



Tom Chirillo

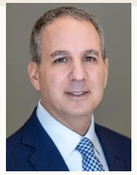
Chief Revenue Officer



John Lawrence

Chief Legal Officer

Board



Joseph Boorady, OD

Board member



Chris Cyr

AI Tech expert and board member.

Partner



Eric Freer

Head of AI development

Adoption strategy

Adoption starts with trusted peers and clear value.

Four sequential moves — each one builds on the trust established before it.

Entry

Trusted networks

Management, advisors and opinion leaders reach surgical ophthalmology and medical optometry.

Land

Focused workflow

Start with the Voice Assistant; keep disruption to existing operations low.

Expand

After trust established

Add back-office and care-team use cases with enterprise controls and guardrails.

Grow

Peers carry proof

Build adoption through shared success stories, practical education and published experience.

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Orchestration Layer for Optometry & Ophthalmology



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